

## May 2022 Investment Commentary

As we write this note, the war in Ukraine has passed the 100-day mark. While many observers didn't anticipate combat lasting this long, the bloody war has settled into a seeming battle of attrition. While developments continue to receive some attention from the media, the short attention span of the modern news consumer has largely relegated the conflict to a secondary worry.

We continue to hope for a speedy and peaceful end to the conflict and its awful human toll. Even if there is a rapid end via a negotiated settlement, the fact is that the attack by Russia, the response by the West and the far reaching economic and financial impacts will continue to be felt for years to come.

The most obvious impact for investors has been the sharp acceleration in energy prices

and inflation in general. The conditions for an extended period of rising and accelerating inflation were actually put in place over the past fourteen years. Covid, the resulting lockdowns, and the enormous policy response by the Federal Reserve and the Federal government's spending bacchanal were the straws that broke the camel's back. The war in Ukraine is only making matters worse as disruptions to global energy markets and grain markets are beginning to ripple across the globe.

The sharp rise in inflation pressures has forced the Fed into an uncomfortable and unfamiliar position. Ever since the Great Financial Crisis, the Fed has chosen between more or less stimulus. Sometimes the stimulus took the form of lower rates, but rates couldn't fall below zero, the stimulus morphed to asset purchases (i.e., quantitative easing). The latter is what grew the Fed's balance sheet by 10 times (i.e., \$8 trillion) between the fall of 2008 and today. A lack of inflation allowed the Fed the luxury of providing this stimulus. Now, however, inflation has put an end to that game. The Fed has finally started to withdraw stimulus by simultaneously raising interest rates (although at an embarrassingly modest pace) and by allowing the balance sheet to shrink (i.e., quantitative tightening).

We believe that this is and will continue to be the dominant issue for the markets as we move forward. There are always lots of important issue for investors to consider. Right now, we would cite the following as potential stress points:

### May Benchmark Returns

	MTD	QTD	YTD
<b>EQUITY BENCHMARKS</b>			
S&P 500 Index	0.18%	-8.55%	-12.76%
Russell 1000 Index	-0.15%	-9.05%	-13.72%
Russell 1000 Value Index	1.94%	-3.81%	-4.52%
Russell 1000 Growth Index	-2.32%	-14.12%	-21.88%
Russell 2000 Index	0.15%	-9.77%	-16.57%
MSCI U.S. IMI Real Estate Index	-4.61%	-8.59%	-14.03%
<b>FIXED-INCOME BENCHMARKS</b>			
Bloomberg U.S. Aggregate Bond Index	0.64%	-3.17%	-8.92%
Bloomberg Municipal 1-15 Year Index	1.41%	-0.72%	-6.01%
Bloomberg U.S. Treasury TIPS Index	-0.99%	-3.02%	-5.95%
ICE BofA Merrill Lynch U.S. High Yield Cash Pay Index	0.30%	-3.35%	-7.73%
S&P/LSTA Leveraged Loan Index	-2.56%	-2.35%	-2.45%
<b>ALTERNATIVE BENCHMARKS</b>			
HFRX Global Hedge Fund Index	-1.09%	-1.98%	-3.31%
Bloomberg Commodity Index	1.52%	5.73%	32.74%
SG Trend Index	-0.32%	6.71%	25.58%
3-Month LIBOR	0.13%	0.22%	0.35%
U.S. Dollar (DXY Index)	-1.17%	3.50%	6.44%

Source: Morningstar Direct.

- The lingering battle with Covid (see China's harsh lockdowns)
- The war in Ukraine
- The strength of the US and global economies (market performance is far worse in a recession as opposed to a slowdown)
- Upcoming US elections and resulting policy uncertainty

For investors, none of these issues can transcend inflation and rising interest rates being used to battle inflation. With few interruptions, the fact is that interest rates have declined for nearly 40 years. In the fall of 1981, when investors could buy 30-year, non-callable US Treasury bonds at 15.75% yields to maturity, no one wanted them. Today, we look back and ask "What were they thinking? How could anyone pass up that opportunity?" The answer is that after a decade of bruising inflation, most investors couldn't see how inflation and interest rates could fall. We suspect that, years in the future, our children and grandchildren will study late 2021 and wonder at how investors could buy 30-year, non-callable US Treasury bonds at 2% yields when inflation was running at 8%. Who would willingly lock in negative real returns? Once again, a failure of imagination has blinded investors to the possibility that central bankers who have wanted higher inflation may get their wish. If higher inflation begets higher interest rates, so be it. Stock price levels are no longer a central focus on the Fed.

This is ultimately a very healthy development. The Fed shouldn't fixate on nor manipulate stock prices. Stock prices are not, after all, the economy. The transition, however, from a heavily dependent market to a market free of that dependency has the potential to be volatile and, at times, painful. In much the way that a substance abuser has to go through a painful process of withdrawal to reach a better, healthier state, so must the markets wean themselves from artificial stimulus. The difficult first five months of 2022 seem a likely preview of what investors may be faced with as the Fed does battle with inflation

### **So Where Do We Go From Here?**

If our concerns about the difficulty of taming inflation are correct, both stock and bond markets are likely to remain volatile. While diversification and a suitable time horizon always remain the preferred methods to deal with market volatility, this paradigm shift toward higher rates dictates a shift in portfolio emphasis.

When interest rates are at the "zero bound," capital is essentially free. When capital is free, the rigor with which businesses and investors allocate their capital diminishes. In the public securities markets, this manifests itself in risk taking. Fixed income investors move from high-quality, short-term securities to long dated speculative bonds. In the equity markets, solid business with resilient balance sheets aren't nearly as sexy as companies that promise to grow to the sky even though they have no hope of ever making a profit. The party is great fun until the music stops and the reversal of interest rates is the clearest sign that the party is over.

For fixed income investors, cash returns have suddenly moved up and become a compelling alternative to bonds. We think that Treasury bills, with the highest credit quality and liquidity, are of greatest interest. Bond investors always have to balance credit risk and interest rate risk, but at the moment we think the latter is a bigger issue than the former. If rates rise too far too fast, the Fed may trigger a recession. For the moment, however, we think the US can avoid a recession. This means that high-quality, short-term bonds (with less rate risk) or floating rate instruments make the most sense. We are also partial to alternative strategies that can offer what we hope to get from bonds (i.e., lower volatility and uncorrelated returns) without the interest rate risk.

In the equity markets, fundamentals are re-asserting themselves. They always do, but the last few years have been a painfully long stretch where hopes and dreams trumped discipline and insight. As fundamentals

move to the fore, we think strong businesses with sound balance sheets will supplant the high growth, speculative names that led the market higher. Investment strategists describe this as “shortening the duration of your equities.” This is an excessively complicated way of describing what we call being “closer” to your cash flow.

By way of illustration, consider two alternative real estate investment opportunities. The first is with a developer with big dreams. He plans to close on land he has under contract, using debt to make the purchase. Once that is closed, the plan is to complete the design of a new “multiuse” property. After plans are finished and permits secured, a bank will be engaged to provide construction financing. A builder will work on the project but in a high inflation environment, the builder will work hard to shift the risk of rising material costs to the developer and his investors. Once construction is complete, permanent mortgage debt will replace the floating rate construction loan, but at whatever market rates prevail. Since this will be a few years down the road, early investors will comfort themselves with rosy forecasts about a rapid pace of leasing at very attractive rates. A few years after the project is leased, investors hope to begin to see some modest cash flow. A few years after that, it is projected that the project will be sold at a large profit to an otherwise sophisticated (though unidentified) buyer. For the investor considering this “opportunity”, the list of potential problems is nearly endless. We would distill those down to the fact that you are “far” from your cash flows. Even if everything goes according to plan (and it never does), an investor won’t get paid for some time.

Contrast this hypothetical, high return (but long duration) investment with an alternative. Perhaps that alternative is a high quality, fully occupied apartment or warehouse project. The project in question can be purchased at a price that will yield an immediate, though lower than desired, cash return. Over the years, if rents grow and management is successful in their efforts, the property may be kept or disposed of. In either case, it is easy to see that at nearly every juncture, this opportunity has less risk. Instead of guessing at construction costs, a buyer can inspect the property and make much more accurate assessments of maintenance costs. Rather than guessing at what rate permanent financing might replace a construction loan, a buyer can lock in costs in predictable fashion. Speculation about lease rates and pace can be more informed by seeing what actual leasing history and rates are.

Given the uncertainties of the current environment, we think the second hypothetical is more attractive in our brave new world of rising rates. Focusing on quality and cash flow doesn’t mean that any investment is immune to fluctuations in price or the vagaries of the market, but we are confident that holdings with those qualities can offer more stability and a higher chance of success in a more difficult operating environment.

Investments with these qualities have long been our focus as we didn’t believe in the new era thinking that drove the speculative excess now being unwound. Seeking these types of holdings remains our central focus for portfolios today. Often this is expressed in the negative (i.e., it is sometimes easier to know what we want to avoid) but what you don’t hold can be as important as what you do hold. Of greatest importance, however, is to note that the urge to “do something” isn’t always a temptation that you should succumb to. As your advisor, our role is to develop and maintain a plan. The plan must adapt to changing conditions, but adaptation is always a more subtle and gradual process that resists violent reactions. Rarely have we seen portfolios that lurch to extremes produce satisfactory results.